



Joseph

Retired


“

I enjoy being in a creative environment with friends.

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Demographics

 Sydney, Australia

 68 years old

 Married

About

Joseph is a recent retiree living in Sydney, Australia. He is married with two adult children with families of their own. After retirement, Joseph tried photography, golf and art. He enjoys the company of fellow art students at the Royal Art Society and is now a regular student there.

Goals

- Make friends
- Socialise
- Get out and about
- Sell his art at the student exhibition

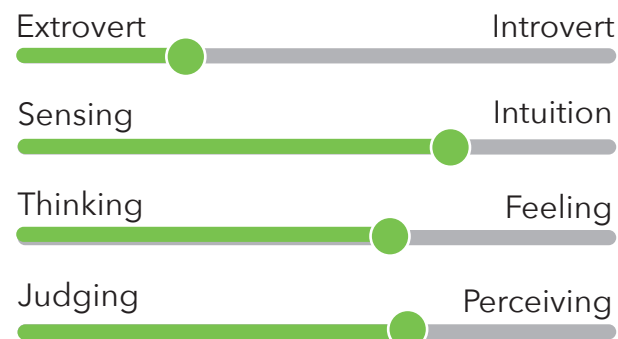
Motivations

- Enjoy socialising with people
- Doing something I enjoy
- Become good at art
- Be in a creative environment

Frustrations

- Website is as antiquated as their easels
- Unable to enrol and pay online for classes and workshops
- Confirmation email does not contain class/workshop details
- Unable to find workshop details as it's removed once the workshop is full
- Unable to subscribe to Newsletter

Personality



Competitors

- National Art School
- Julian Ashton Art School
- Gallery Lane Cove + Creative Studios